http://bit.ly/Bowl4KidsSJ

Big Brothers Big Sisters is proud to announce Bowl for Kids' Sake 2021 - *Fandemonium!*

Since we cannot meet in person at this time, this is your opportunity to come up with a creative way to bowl in the comfort of your "bubble", whether that's at home, the office or at the actual bowling alley. It's your chance to raise funds necessary to help over 350 youth on average per year reach their potential and of course this event has become, for so many of our partners, their favorite team building activity of the year! Both are critical to well-being during these times.

We are counting on our Bowl for Kids' Sake to raise essential funds---funds that are intended to help move many of the kids on our waitlist into supportive mentoring relationships. Big Brothers Big Sisters needs your support now more than ever to make sure these kids are provided opportunities while they are waiting and to make sure we can support youth currently enrolled in our programs. Although our programs look a little different right now, the need for a developmental relationship with a caring adult outside the family is the same.

Our mission of creating and supporting one-to-one mentoring relationships to ignite the power and potential of young people does not decrease because of this pandemic. In fact, the stresses that our children are facing in the midst of this emergency only increase the need for connection with a mentor. We are asking for your help in making this event as successful as ever!

Here's how it works:

- Tuesday, May 25th kicks off five days of self-designed bowling challenges, competitions, and fandemonium!
- At the end of the week, we'll put on a virtual event to crown our most creative bowlers and teams along with top fundraisers, team spirit, best sports themed costumes and lots more. You may not see your prize for a few days, but bragging rights are awarded immediately. ;)

Step #1:

- This year's theme is "***Fandemonium***", so put together your favorite sports attire and prepare to share your pictures online when you participate!
- Recruit your team of bowlers, as many as you want, or even bowl solo. You don't have to be a good bowler to participate...the event is more of a fun time than a competition unless you choose to challenge someone :)
- Decide how your team bubble will participate...your options include scheduling a time at the bowling alley (with all precautions), setting up a creative way to bowl at home, in the back yard or in your work place, or choose one of our recommended online bowling games or bowling apps.
- Get creative and think outside the box. Have some fun with the items around your home that you can bowl with. Your bowling ball could be a soccer ball, baseball or tennis ball and the pins could be bottles, cans, toys or homemade pins.

Step #2

- Choose your bowling day and time and complete the online or paper version of the team registration form.
- Once you register your team you have the option of using paper pledge sheets, our online platform, or both to collect donations. You can also run a variety of fundraising activities including selling our raffle tickets for a number of great prizes.
- If you use our online platform, a fundraising page is created just for you, with built-in tools to ask for donations via social media, email, or text. Just like before, asking for friends' and family support is easy.
- Each bowler is asked to raise $100 minimum to be eligible for a variety of prize draws.

Step #3

- Continue your fundraising and donation collection. Every dollar raised helps us help kids!
- When your time comes to Bowl for Kids' Sake, take a picture or short video of yourself and your teammates playing your bowling game. If you play online or use an electronic game, screenshot your score and send it to us for a chance to win a prize!
- Post on social media anytime during the BFKS campaign, tagging BBBS on Facebook @BigBrothersBigSistersofSaintJohn, on Twitter @BBBSSaintJohn, on Instagram @bigbrobigsissaintjohn or LinkedIn @bigbrothersbigsistersofsaintjohn, using the #Bowl4KidsSJ hashtag.
- Consider setting up a Zoom event with your team and bowl together!

Step #4

- Celebrate your team's success!
- We will celebrate along with you by hosting online trivia and games leading up to event week and we will host a wrap-up celebration event!

We all know BFKS is not about the bowling—it's about the kids. This year's event looks different, but the need hasn't changed. For the Littles and families in our programs, the trusting, personal relationships they have with their Bigs continue to be vital. At Big Brothers Big Sisters, we commit to providing critical resources, offering support, and ensuring the well-being of our entire BBBS family. Since money invested in BBBS programs generates an average social return on investment of $23 for every $1 invested, the money you raise will have a huge impact in our community. Thank you for "bowling" with us! We can't wait to see what you can do with BFKS 2021—Fandemonium! Get Started At: http://bit.ly/Bowl4KidsSJ